



MLC GR Summit Sponsorship Opportunity!

Sustainable Lean: Less is more in 2024

March 15, 2024 | Grand Rapids, MI

The Michigan Lean Consortium (MLC) is committed to engage, connect, and develop people and processes in continuous improvement and Lean initiatives to positively impact Michigan.

The 2024 GR Summit brings together professionals across sectors who are passionate learners of Lean thinking. The conference will include learning sessions, networking activities, and keynotes from highly reputable individuals in the arena of Lean practice and theory.

Visibility Opportunities

Attendance Expected: **70**

MLC Membership: **600**

Communications Subscribers: **3,200**

Social Media Followers:

1,290 LinkedIn, **876** Facebook, **1,597** Twitter, **315** Instagram

Sponsor Materials

Company Logo (PNG or Vector Image format)

Company name as it should appear on marketing materials

Submit via email by March 1: events@michiganlean.org



MLC GR Summit

SPONSORSHIP LEVELS

The 2024 GR Summit will bring together professionals across sectors who are passionate learners of Lean thinking. Opportunities for participation may include learning sessions, panel discussions, networking activities, and keynotes from reputable individuals in the arena of Lean practice and theory. There are many ways to be included, see below for different options to showcase your organization with the MLC.

March 15, 2024
 L.V. Eberhard Center
 Grand Rapids, Michigan

	ADVERTISING \$250	BRONZE \$500	SILVER \$1,000	GOLD \$2,000 Meal Sponsor	DIAMOND \$2500 Meal Sponsor
Mention of name at beginning of GR Summit	✓	✓	✓	✓	✓
Opportunity to provide give-away	✓	✓	✓	✓	✓
Opportunity to donate door prizes with name announced with each	✓	✓	✓	✓	✓
Opportunity to have Vendor Table at the Summit	✓	✓	✓	✓	✓
Logo on event Registration Page		✓	✓	✓	✓
Full Access Admission/Tickets to GR Summit		✓ ₁	✓ ₂	✓ ₄	✓ ₄
Summit Sponsor THANK YOU social media post			✓	✓	✓
List and Email Addresses of Attendees*				✓	✓
Name read from podium at dismissal for sponsored meal				✓	✓
One time feature article in Lean Lighthouse in 2024				✓	✓
Opportunity to promote and sell 1 publication – subject to approval.*					✓

*Available for active MLC members only upon request

Sponsor materials must be received by March 1st